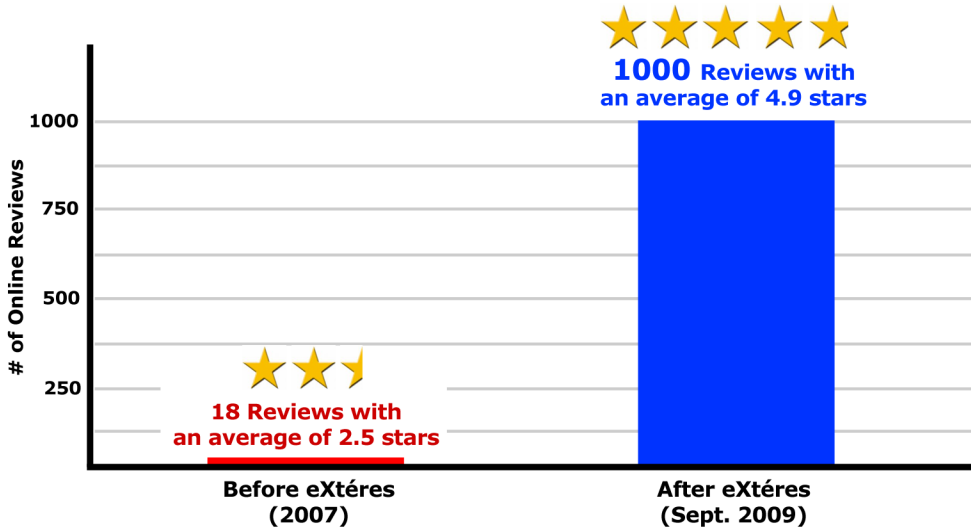


Aggressive Online Review Strategy Yields Impressive Results

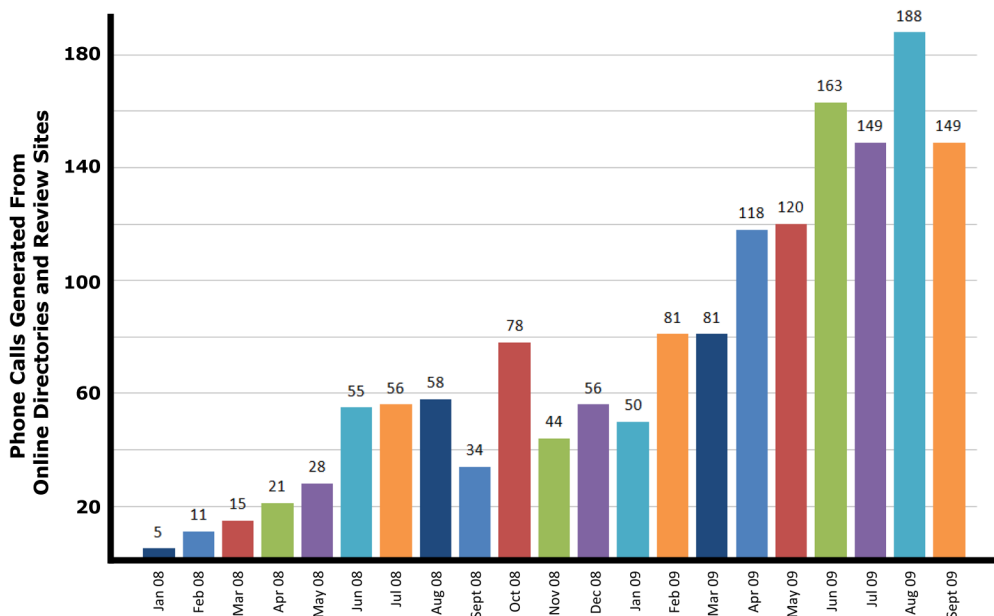


Dealer's strategy takes the dealership from just 18 reviews with an average of 2.5 star rating to **1000 reviews with an average of 4.9 stars in just two years!**

eXtèresAUTO Online Reputation Management -- Assists in creating an unbeatable online reputation in three ways:

1. Professional Set-Up on all of the major Review Sites & Directories
2. Professional training on how to generate and manage positive reviews.
3. Revolutionary Back Office Tool to view, sort and manage every online review.

Do Consumers Really Visit Review Sites? A Resounding "YES!"



What would 100 highly motivated incoming calls per month be worth to your dealership?

eXtèresAUTO produces strong ROI at an extremely competitive price.

Source: Empirically-trackable call data from 3rd-party provider. This data ONLY reflects unique website call data, and does not include the significant number of click-throughs that result in a visit or an online lead/email request. Hence, this significantly underestimates eXtères' positive effect on business generation.