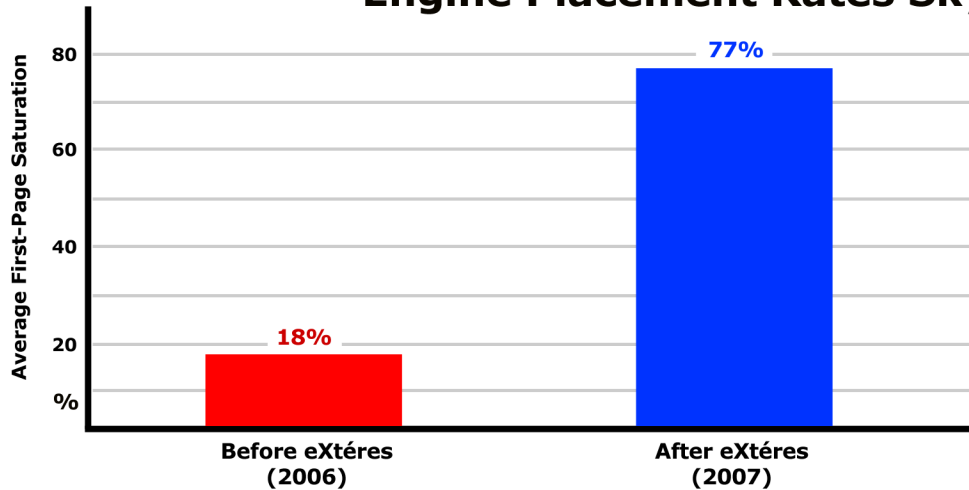


With eXtères, First-Page Search Engine Placement Rates Skyrocket



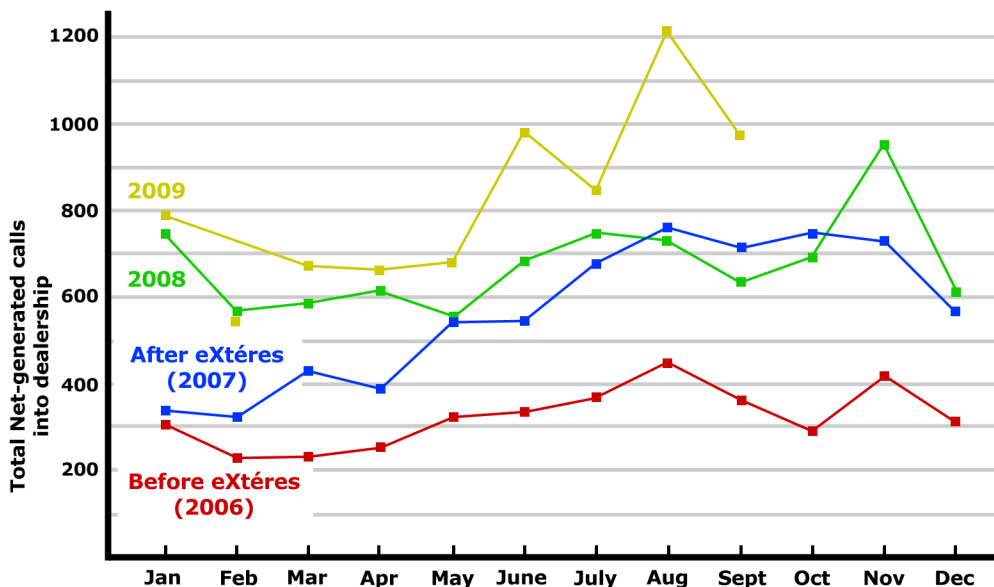
Dealer first page search placement rates spike from roughly 18% before eXtères, to 77% after eXtères, a **gain of over 300%!**

Web Site Ad Expense Per Month, 2006 vs. Today

- 2006: Pay-Per-Click (PPC) \$5550.00 per month.
- 2007-Current: PPC \$600.00 per month.

Results: Annual ongoing net savings of \$47,000.00 per year!

With eXtères, Massive Growth in Web Site Generated Phone Calls



Web site generated calls 2006-2009

Before eXtères:
2006: 3,857

After eXtères:
2007: 6,783
2008: 8,137
2009: 9,849

(2009 data based on results from Jan-Sept, annualized)